

END TERM EXAMINATION

FOURTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-206

Subject: Corporation Governance, Ethics and

BBA(B&I)-206

Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1. What are the main theories and models of corporate governance? Explain with suitable examples.
- Q2. What do you understand by the concept of Corporate Social Responsibility? How is it different from Corporate Philanthropy?
- Q3. What are the different types of Values? Why do we witness value crisis in the present times?
- Q4. How is knowledge different from wisdom? For the position of the CEO of an organisation, would you recommend a knowledge worker or a wisdom worker?
- Q5. What is the concept of Karma? Explain the different types of Karmas.
- Q6. Discuss salient features of Consumer Protection Act of 1986.
- Q7. What is the difference between Normative and Ethical Business Theories? What are the ethos of Vedanta in management?
- Q8. What are the different ethical and moral issues in business? Give suitable examples and explain.
